

## COOKIE POLICY

### What are Cookies?

This website uses cookies. Cookies are a standard feature of the websites that allow us to store small amounts of data on your computer with regard to your visit on the website. Cookies help us find which areas of the website are useful and which fields must be improved. Also, we use these files to provide access to information on marketing. These files contain a unique code for each visitor and they may be considered personal data according to the GDPR provisions.

### Which is the legal ground for the processing of the personal data?

We will use your personal information (namely the cookie file) for different actions depending on the cookie we have established in your system. Each of them will be detailed for a clear vision as regards their purposes. We will use your personal data/ information in the following ways on the basis of the following legal grounds:

**Essential cookies.** Essential cookies allow you to explore the website and use its services and functions. Without these cookies, our website will not operate as well as it would with these cookies, and its connectivity might be lost. Also, without these cookies we might not be able to offer certain services or functions to our website.

These cookies are:

Cookie name	Purpose	Cookie category	Ground
PHPSESSID	Used to connect multiple requests made in a single session	1st party	We need this information for our legitimate interests as a controller of this data, because it allows us to offer a functional site

**Analysis cookies.** Analysis cookies collect information about the manner in which you use the website and they allow us to improve the way in which it operates.

These cookies allow us to see which pages are most visited, the manner in which the website is used or the difficulties met while visiting the website. We use the information to improve our website and to optimize it for the majority of our users. Also, they allow us to make sure that there is enough system capacity to fulfil your needs.

These cookies are:

Cookie name	Purpose	Cookie category (own category or of other entities)	Legal ground
google-analytics.com	The Google Analytics tracking code that records details about the browser and computer of the visitor.	3rd party	Used to help us analyse the manner in which you use the website.

#### What happens if you do not wish to supply this information?

We collect the personal information automatically using technical means, when you use our website. It is important to understand the difference between the cookies that we use. Our website uses both own cookies (which are set by the visited website), and cookies of other entities (which are set by a server off the website that you have visited).

It is not mandatory for you to supply your personal information to us. Nevertheless, if you choose to not supply it to us, you might not be able to use our website and you will not be able to solicit our support in this respect. If we are required by law to collect personal data, or under a contract that we have concluded with you. (for instance, if you try to buy products from our website) and you do not supply the data when it is solicited, we might not be able to implement the contract and we might need to cancel the product and/or service that you have contracted (in such situation, if applicable, you will be informed accordingly).

#### Deactivation of cookies

You can prevent the setting of the cookies by adjusting the settings from your browser (see the help section of your browser in order to do this). Note that the deactivation of the cookies will affect the functionality of this website and many other websites that you might visit. The deactivation of the cookies will lead, usually, to the deactivation of certain functionalities of this website. Therefore, it is recommended to not deactivate the cookies.

#### Control of cookies

The way in which the cookies are used can be controlled from your Browser. You can choose to accept the cookies by modifying the settings from the browser. Information on the procedure of activation or deactivation of the cookies may be found on the website of the online searching engine provider in the "Help" section. Nevertheless, if you deactivate this function, the experience on our website may be reduced, and certain functions might not operate according to the destination.

#### How do we protect this information?

We maintain physical, electronic and procedural guarantees at high standards to protect the privacy, integrity and availability of your personal information. We have taken adequate measures of security against the illegal and/or unauthorized access to personal information, as well as against its accidental loss or deterioration.

#### Who do we share the personal data with?

Your personal information will be shared with certain third-party entities that allow us to process the personal data in the context of using the website. These third-party entities and the purposes for which the data is shared are laid down below:

Google-The privacy policy of Google Analytics is available here:

<https://support.google.com/analytics/answer/6004245?hl=ro>

Also, in limited situations, it is possible to share personal information with the following entities:

- providers of IT security;
- external advisers (for instance lawyers or auditors); and
- public authorities or other law enforcement bodies.

Each time we grant access to personal information to someone else, we shall make sure that the access is properly secured to protect the privacy and that it is compliant with the requirements of the applicable legislation on data protection.

#### **Is my personal data going to be transferred outside of the EEA?**

If you are located in a country from the European Economic Area (“EEA”), we might be required to transfer your personal data outside of the EEA, for instance if our storage or processing facilities are located in a different country.

Each time we transfer the personal data outside the EEA, we make sure that it is granted a similar degree of protection by enforcing some adequate guarantees, approved by law, including at least one of the following:

- ❖ we will transfer the personal information only in the countries where the European Commission considers that it is ensured an adequate level of personal data protection.
- ❖ if we will use certain service providers, we may use specific contracts approved by the European Commission, that provide the personal data with the same protection as the protection provided in Europe; or
- ❖ in case we will use providers having the head office in the U.S.A., we may transfer data to them, if they are part of the Privacy Shield that requires them to provide a protection level similar to the personal data shared between Europe and the U.S.A.

If you need further information on our guarantees, you can contact us at the email address [office@alchimex.ro](mailto:office@alchimex.ro)